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Digital West Signs with Southern Cross Cable Networks*Expands to Australia with Fifth Point of Presence*

SAN LUIS OBISPO, CA—Digital West Networks, Inc., a US-based data infrastructure provider, is the latest customer to sign with Southern Cross Cable Network for connectivity solutions to Australia and New Zealand. This contract will provide Digital West with the opportunity to set up a new point of presence (POP) in Sydney.

The new POP is located in Equinix's Sydney data center and gives Digital West the ability to better serve its current customers, including companies like MINDBODY Inc. "Australia is one of the fastest growing marketplaces for health, wellness and beauty providers worldwide. To better support our customers and grow our client base we knew we needed to open an office in Sydney," said Jeff Darnton, Director of IT Operations for MINDBODY Inc. Darnton describes the company's biggest challenge as how to securely connect the Australian office back to its headquarters in San Luis Obispo. "Our longstanding partnership with Digital West made them the logical choice to help us deliver a solution quickly and cost effectively," he said.

By utilizing the Southern Cross Cable Network, Digital West will gain access to expanded peering opportunities with the South Pacific and connections to over 120 network service providers. "Our relationship and connectivity with Southern Cross provides a natural fit with our focus on providing highly reliable solutions to our customers," said Tim Williams, CEO/Founder of Digital West. The Pacific crossing is a significant milestone for Digital West, as it marks the company's first overseas point of presence expansion. Developments are underway for a London connection to go live in the coming months.

"We are extremely pleased to welcome Digital West onto the Southern Cross network. This collaboration further underlines Southern Cross' position as the only single provider of highly reliable, diverse capacity connectivity solutions from the USA to Australia, Fiji and New Zealand," said Ross Pfeffer, Southern Cross Director of Sales and Marketing. "With the continued implementation of new technology enhancements, and development of new products on the Southern Cross network, we remain focused on delivering the sort of services customers like Digital West need now and in the future."

The Sydney POP represents the latest achievement in Digital West's 15-year tenure, following milestones such as the completion of their US "ring" with an East Coast POP and the expansion of commercial Metro Fiber Internet connectivity throughout California's Central Coast.

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About Digital West

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Digital West is a data infrastructure provider that offers connectivity, colocation and cloud services through its five POPs. Based in San Luis Obispo, California, Digital West currently serves an elite 1000 commercial clients, including carriers and medium-to-large enterprise clients with customized infrastructure needs. <http://www.digitalwest.net>

About Southern Cross

Southern Cross owns and operates a Trans-Pacific submarine cable network connecting Australia, New Zealand, Fiji, and Hawaii to the internet backbone on the United States West Coast providing carrier neutral services to Carriers, Internet and Content Service Provider and Corporations. Southern Cross is run by a team of highly skilled management and technical people that pride themselves on delivering market relevant products and solutions, and have over 100 years of experience in the international telecommunications community. <http://www.southerncrosscables.com>